



# *Office Mobility.*

***With No Compromise.***

***Helping the Enterprise Go Wireless***

**DataViz**<sup>®</sup>  
Compatibility. Instantly.



## Our Company

DataViz is an industry leader in developing and marketing Office compatibility and productivity solutions across a variety of platforms including Palm OS, Symbian OS, BlackBerry, Java, Windows Mobile, Linux, Windows and Macintosh. Founded in 1984, DataViz began its business developing file conversion software and has since expanded its expertise to providing solutions that meet the increasing demands of the handheld and mobile markets. With enterprise-grade solutions that include its award-winning mobile Office suite, Documents To Go®, and wireless Microsoft® Exchange ActiveSync® client, RoadSync®, DataViz is committed to developing premium solutions that mobilize 'Microsoft Office' without compromise and providing customers with instant access to critical files and business data.



## Strategic Partnerships

DataViz is committed to providing best-of-breed technology and high-quality products that benefit its own customers and those of its partners. This commitment has fueled its success in establishing licensing partnerships with software and hardware vendors, both large and small, in the desktop and mobile markets. Partners include Microsoft, Palm, Motorola, RIM, Sony Ericsson, MontaVista and other industry leaders. Strong distribution and carrier partnerships with companies like Ingram Micro and AT&T Wireless in the US, along with Brightpoint and Orange abroad have helped propel the company's office mobility product line into the marketplace.

DataViz is a member of the UIQ Alliance, MOTODEV, BlackBerry Alliance, Nokia Forum Pro, Palm's Developer Network, Sony Ericsson Core+ developer program, Apple Developer Connection and is a Microsoft Gold Certified Partner, Symbian's Partner Network, Orange Partner Premium member and a member of the AT&T Certified Solutions Program.



# Our Solution: Mobilizing the Enterprise



For nearly a decade now, DataViz has taken its experience in file compatibility and extended it to the mobile market. Its flagship solution, **Documents To Go**, has remained the #1 selling office suite for Palm OS handhelds and smartphones since the product's introduction in 1999 and continues to garner accolades and praise from leading industry experts including Walt Mossberg of *The Wall Street Journal* and David Pogue of *The New York Times*. Documents To Go encompasses the ability to create, view and edit Microsoft® Word, Excel® and PowerPoint® files on a handheld or smartphone while retaining all the original file formatting along with support for viewing native PDF files. Additionally, various editions of Documents To Go have been chosen as the preferred pre-loaded office solution for a number of handheld devices and smartphones from Palm, RIM, Motorola and other hardware manufacturers. The Documents To Go product line also includes support for Symbian OS based UIQ and S80, Moblinux and Windows Mobile smartphone devices. All editions of Documents To Go feature DataViz's InTact Technology™ to provide complete document integrity.

Based on Exchange ActiveSync technology licensed directly from Microsoft, RoadSync provides secure, wireless and direct push synchronization of corporate e-mail, calendar, contacts and attachments - all in one affordable, scalable and easy to manage package. In addition to significantly enhancing end-user productivity, RoadSync simultaneously lowers IT costs by providing any easy to implement mobility strategy which eliminates the need for middleware servers and subscription fees. As a licensee of the Microsoft Exchange ActiveSync protocol, DataViz is committed to extending this technology to as many of the world's mobile phones as possible.

According to technology market research firm The Radicati Group\*, 33% of corporations worldwide currently use Microsoft Exchange Server as their insourced corporate messaging solution and their market share is expected to rise to 39% by 2009. Additionally, the Radicati Group predicts that by 2009, the corporate wireless e-mail install base will increase from 6.5 million to 123 million. As Microsoft continues to make Exchange ActiveSync an industry standard for corporate wireless e-mail, DataViz will follow suit with its RoadSync solution.

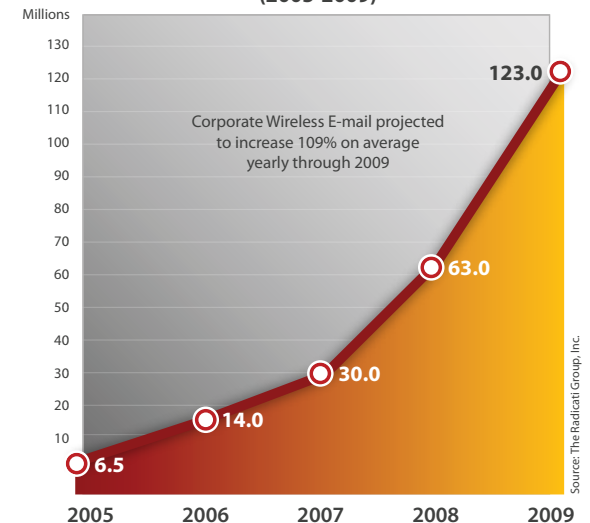
RoadSync is available for Symbian OS based S60, S80 and UIQ smartphones in addition to Palm, Java and Windows Mobile 2003 wireless handsets. This

includes support for popular models from the leading manufacturers such as LG, Sony Ericsson, Nokia, HP, Samsung, Palm, Motorola and others. In addition, RoadSync also works with Documents To Go to open e-mail attachments such as Word, Excel, PowerPoint and PDF files.

DataViz also develops and markets a full range of office compatibility and productivity software for mobile devices. Popular titles include: **Beyond Contacts**, **Passwords Plus** and **SmartList To Go**.

As even more people adopt handhelds and smartphones as essential tools, DataViz is committed to arming a mobile workforce with the ability to maintain instant access to crucial information.

**Worldwide Corporate Wireless E-mail Market (2005-2009)**



# What Others Are Saying

## From **Walt Mossberg** article in **Smart Money**:

"...in fact, the best devices for viewing and editing Office documents are those using the Palm operating system, such as the Palm Treo 650. That's because of a helpful third-party program, Documents to Go, from DataViz, which is packaged with many Palm devices, including the Treo."

## From **Connect Magazine**, **Bernhard Jodeleit**:

"Push email for everyone - people who pay a lot of money monthly for Blackberry and similar services will find an alternative with RoadSync..during evaluation, the solution from DataViz was very robust and amazingly easy to install...at the end of the day, RoadSync is the best push solution with the best value."

## From **All About Symbian**, **Steve Litchfield**:

### On editing files with Documents To Go via its InTact Technology:

"Astoundingly, nothing has been lost from my original file. Everything, from paragraph styles to embedded objects, from pictures to footnotes, is all present and correct. DataViz makes a song and dance about this product's 'InTact Technology' and it certainly impressed me. On this trial run, I'd be quite happy to receive master Word files from my editor on the P900, carry out changes and then send them back with confidence."

## Real World Experiences

"Beyond productivity, RoadSync and Documents To Go provide added convenience allowing users to eliminate the 'paper processes' from many aspects of their daily work life...I would expect that long term use may drastically increase productivity gains."

Brett Buchel  
Deputy Director: Information Technology  
University of the Witwatersrand

"Documents To Go is one exceptional product! Working with Microsoft Office files including Office 2007 allows me to stay productive when working with clients on site. It's ability to retain all file formatting when editing files makes Documents To Go a must have for any mobile professional."

Rafael Figueroa  
Business Owner  
Figueroa Photography

"We find that our investment managers and executives are able to more quickly discuss issues with each other and with clients, often times sending their responses out the same day using Roadsync while traveling. In the past, they would have had to wait until they could connect their laptop late at night upon arriving at their hotel room. RoadSync on the Sony Ericsson P900 and P910 smartphones with push e-mail gives users constant access to the information they need. In addition, the ROI of using Roadsync for our company has been huge compared to implementing Blackberry."

Dave Cremers  
IT & Facilities Manager  
GIMV n.v.



For pricing, licensing and free trials please contact DataViz Enterprise Sales at:

**DataViz**<sup>®</sup>  
*Compatibility. Instantly.*

Merritt Corporate Woods  
612 Wheelers Farms Road  
Milford, CT 06461 USA

Phone: +1.203.874.0085  
+1.800.733.0030

Fax: +1.203.874.4345

Email: [enterprisesales@dataviz.com](mailto:enterprisesales@dataviz.com)

Web: [www.dataviz.com/enterprise](http://www.dataviz.com/enterprise)